

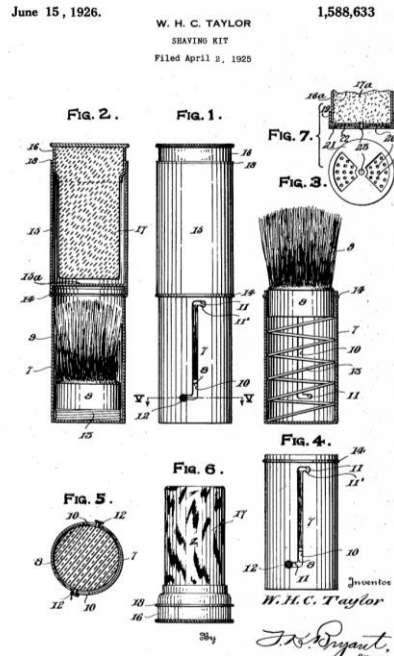


**FRANKE  
HYLAND**

HUNTERNET - FEBRUARY 2025

# Introduction to Franke Hyland

# Patent Attorneys



- Engineers and scientists who are also intellectual property attorneys.
- Protect technology inventions, product designs and branding.
- We help manage risk - protecting your investment from IP theft, AND/OR avoiding infringement trouble.

# FRANKE HYLAND



Founded in 2009 by Peter Franke & Adam Hyland

Based on Macquarie Park - clients all over Australia.

Vast majority of our clients are Australian based businesses.

# Our Clients



Australian  
National  
University



# Our Newcastle/Central Coast/Hunter Clients



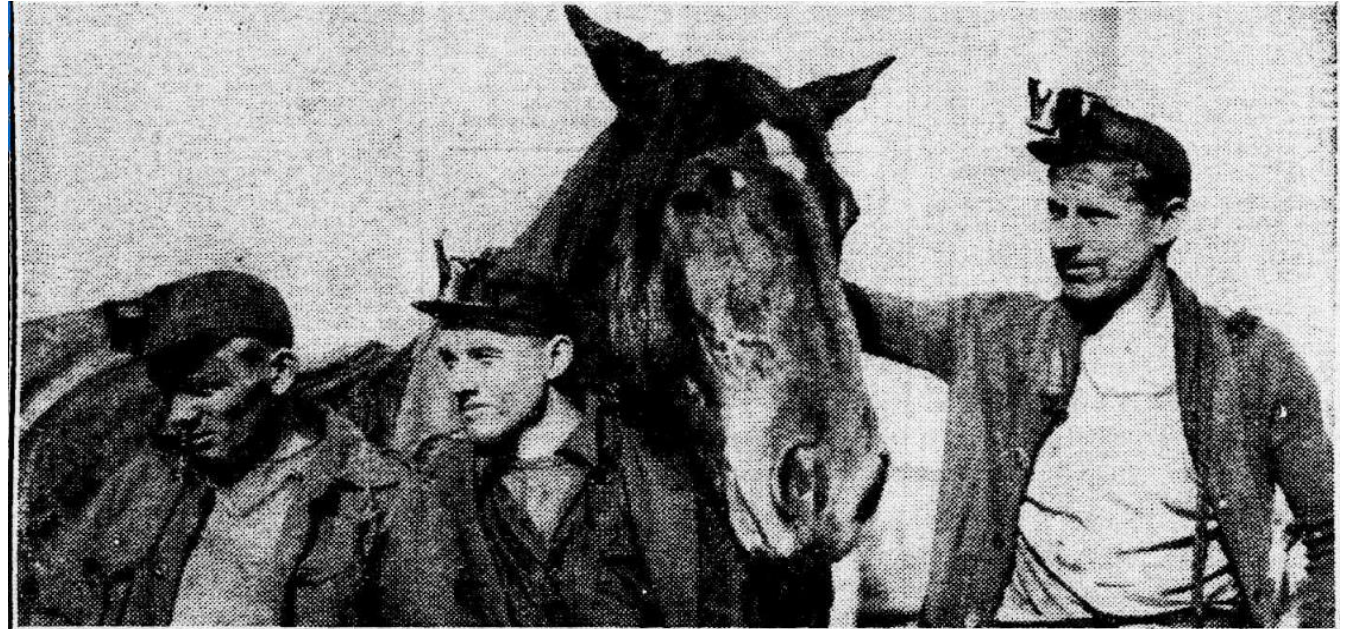


## Key IP Messages

- IP strategy should be a gate, not a wall.
- A sign of a successful IP strategy is peace and quiet.
- Don't spend more than necessary.



## John Emmerson Heatly Hyland



"PUNCH" PUTS HIS HEAD INTO THE PICTURE.—He is a favorite with the miners at Bellbird. A stout-hearted worker in the dim-lit cavities of the earth, "Punch" is an aristocrat among pit-"ponies," and, judging from his nose, one might trace his ancestry back to Caesar. With a trio of friends, he takes a short respite in the open air.

